

SWACHH BHARAT ABHIYAN - 2017



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| PROGRAM | SWACHH BHARAT ABHIYAN - 2017 |
| DATE | 09.10.2017 |
| DAY | MONDAY |
| VENUE | TAGORE DENTAL COLLEGE & HOSPITAL & GOVERNMENT HIGHER SECONDARY SCHOOL, RATHINAMANGALAM, CHENNAI |
| ORGANIZERS | TAGORE DENTAL COLLEGE & HOSPITAL |
| PARTICIPANTS | DENTAL COLLEGE STAFFS DENTAL COLLEGE STUDENTS SCHOOL STAFF CORDINATORS SCHOOL STUDENTS |

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| AIDS USED FOR AWARENESS CREATION | AWARENESS SPEECH REGARDING WASTE MANAGEMENT & SEGREGATION |
| | POSTERS REGARDING WASTE MANAGEMENT & SEGREGATION |

SWACHH BHARAT ABHIYAN

The 'Swachh Bharat Abhiyan' is a massive mass movement that seeks to create a clean India. Prime Minister Shri Narendra Modi launched the ambitious 'Swachh Bharat Abhiyan' (Clean India Mission) on 2nd October 2014. The 'Abhiyan' was launched on the occasion of Mahatma Gandhi's 145th birth anniversary. Cleanliness was very close to Mahatma Gandhi's heart.

A clean India is the best tribute we can pay to Bapu when we celebrate his 150th birth anniversary in 2019. Mahatma Gandhi devoted his life so that India attains 'Swarajya'. Now the time has come to devote ourselves towards 'Swachchhata' (cleanliness) of our motherland.

Goals of the Swachh Bharat Mission

1. Accelerate sanitation coverage in rural areas to achieve the vision of Swachh Bharat by 2nd October 2019.
2. Motivate Communities and Panchayati Raj Institutions to adopt sustainable sanitation practices and facilities through awareness creation and health education.
3. Encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation.
4. Develop wherever required, Community managed sanitation systems focusing on scientific Solid & Liquid Waste Management systems for overall cleanliness in the rural areas.
5. Bring about an improvement in the general quality of life in the rural areas, by promoting cleanliness, hygiene and eliminating open defecation.

Swachh Bharat Mission – Mass Pledge

A mass pledge was taken by the students of Tagore dental college, Chennai and government higher secondary school, Rathinamangalam towards Swachh Bharat Mission.



Students of Tagore dental college and hospital, Chennai



Students of government higher secondary school, Rathinamangalam, Chennai

Awareness speech regarding segregation of different types of wastes:

Awareness speech regarding segregation of different types of wastes was given by interns of Tagore dental college and hospital to students of government higher secondary school, Rathinamangalam to segregate their waste in two dustbins, wet waste in yellow and dry waste in red, as their contribution to the Swachh Bharat Mission.



Action towards Swachh Bharat Mission

Our dental team started the programme by cleaning the corners of the playground and then the students followed the suit. Some of us picked brooms and started our job and some of the students started picking wrappers lying on the ground. After collecting the wastes they were taken into the dustbins and then segregated into in yellow and red bins accordingly.



Dental team and school students cleaning the playground